



FOR IMMEDIATE RELEASE

Contacts:

PR: Marj Rose – MRose@market-lift.com

Ray Goyco – Ray@Baker-Aviation.com

BAKER AVIATION INTRODUCES ZIPPER RETROFIT OPTION FOR LEGACY HOT-STOP® 'L' FIRE CONTAINMENT KITS

October 27, 2016 – Addison, Texas – Baker Aviation, the Master Distributor for the HOT-STOP® 'L' Fire Containment Kits, in affiliation with Industrial Energy Products (IEP), the manufacturer of the [HOT-STOP® 'L'](#) product line, is introducing an option for clients to retrofit their existing HOT-STOP bags with the latest zipper technology. This new program will be introduced by Baker Aviation (**Booth #1724**) at the National Business Aviation Association (NBAA) Business Aviation Convention and Exhibition (BACE), November 1-3, 2016 in Orlando, Florida

“As pioneers in this fire containment market, we wanted to offer our loyal customers who purchased the original HOT-STOP 'L' Laptop, XL Laptop, or Tablet size kits from 2010-2015, an opportunity to upgrade to the latest technology without incurring the larger out-of-pocket expense of purchasing a new bag,” explained Ray Goyco, Jr., President and Chief Operating Officer at Baker Aviation Maintenance, Master Distributor for HOT-STOP® 'L'. “We will coordinate with our customers to send the legacy HOT-STOP bag to the manufacturer, where the same airtight zipper that is used in the HOT-STOP 'L' EVOLUTION bags, will be inserted for a fraction of the cost of a new bag,” added Goyco.

The HOT-STOP 'L' EVOLUTION series product line was originally designed for the airlines and the plethora of lithium powered devices that are brought onboard commercial flights today. Launched earlier this year, this new zero tolerance bag incorporates the latest zipper technology that adds an extra barrier to contain lithium-ion battery smoke, fire, and explosions, resulting in an airtight system that is burn certified. HOT-STOP products are designed, proven and tested to contain a battery in full thermal runaway until it has burned out, and it can conveniently be used as safe storage for a device while unattended, or as a preventative measure if a device shows signs of overheating.

Existing HOT-STOP 'L' customers looking for more details about this Retrofit program may visit Baker Aviation **Booth #1724** during the 2016 NBAA Business Aviation Convention and Exhibition or contact them at +1-972-248-0457.

About HOT-STOP® 'L'

The HOT-STOP® 'L' bags are made up of multiple durable fabrics with a felt inner core that has a 3200°F melting point which is sandwiched between two outer layers that have a 2080°F melting point and are proven to absorb energy and fire while eliminating the escape of smoke, sparks, and flames. Multiple sizes are available to fit various devices up to the large 25" x 25" bag designed to contain defibrillators and all-in-one computers and custom solutions are available. Optional accessories are also available for larger bags, including a carry/stowage sling and an exterior carry bag with zipper.

The new HOT-STOP® 'L' EVOLUTION series was recently introduced to target the airlines that are looking for containment solutions that will minimize the risk of unknown devices being brought on board, including portable charger/battery packs, e-cigarettes as well as internal equipment, such as defibrillators, and electronic flight bags that are carried inside the cockpit. The added zipper technology offers an additional layer of security with its zero tolerance, an airtight closure that is designed to contain a device in full thermal runaway until it has burned out. It can be deployed in less than five easy steps. To Learn more, go to HOT-STOPL.com or call +1-972-248-0457.

About Baker Aviation

Baker Aviation is a full-service aircraft maintenance, management, and charter company, licensed to provide professional aviation services in the United States, Canada, Mexico, Central America and the Caribbean. ARG/US, Platinum-Rated, Baker is headquartered at Meacham International Airport, Fort Worth, Texas, with maintenance facilities at Addison Airport, in Addison, Texas, specializing in airframe maintenance for Hawker, King Air, Beechjet, Citation, Learjet, Falcon, Challenger, and Gulfstream aircraft. Recently, Baker expanded its offerings as a stocking distributor of PMA Parts from Omega Aircraft Articles and established a dealership for LED Lighting with Aircraft Lighting International. Baker Aviation is also the exclusive master distributor of the HOT-STOP® 'L' Fire Containment Kit product line, including the new HOT-STOP® 'L' EVOLUTION kits with zero tolerance, air tight zipper technology. To learn more, please visit Baker-Aviation.com or call +1-972-248-0457

#